

**Industry 2012 Agenda
(October 12, 2012)
September 13, 2012 Agenda
8:00 am Auburn City Hall, Room 10**

Welcome:

Budget (Jeff Birkholz) update

Event invitations:

(Dave Snyder, Bruce Cosgrove)

Thank you letters, Save the dates – (Bruce will handle)

Who invites are going to: (Bud & Teri)

Contact List: Teri Wilson

Breakfast: Tami and Karen (Holiday Inn)

Lunch

Tour/ Trolleys: (Bud Richardson)

Optional Wine tours after event (Teri Tait-Wilson and Jocelyn Maddux, Bud Richardson)

Symphony Involvement (Chuck)

Airport Tour and Open Houses:

Aerial Tours offered for early registration contest (Darcy Brewer)

Site open houses: (Richard Anderson, Teri Tait-Wilson)

Speakers

Volunteers: (Darcy Brewer, Teri Tait-Wilson)

PR/ and Local Media (Dave Snyder)

Sponsors

Event Photographer: (Jennifer Montgomery)

“Day Of” Logistical Plan/ Timeline

SACTO (Barbara Hayes)

Airport Videos (Bob Richardson)

Non-profits/ booths/ meals

Auburn EDC marketing campaign has already begun/ “door knocking”. We will get an update (Teri)

On Site Meeting set for 9/20, starting at TGH

Other business:

Industry 2012 future meetings:

9/13/2012 8am Room 10

9/20/2012 8am Room 10 ON SITE MEETING

9/27/2012 8am Room 10

10/4/2012 8am Room 10